

WEBINAR:

Growing Revenue with Enterprise Communications for Citrix Workspace

Insights From A Top B2B Channel Analyst

Are you leaving money on the table by not leveraging Enterprise Cloud Communications as part of your Service offerings? Citrix and Star2Star have combined forces to help you provide a complete and unified workspace solution to your customers. Our solution can empower people to be fully productive on any device, using any app, with the high-quality experience they demand and the security IT requires.

Find out how partnering with Star2Star to deliver a Full Spectrum Communications Solution for Citrix Workspace can help drive ARPU and increase margins.

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Thursday, October 3, 2019

12pm ET/9am PT



Learnings From The Webinar

- What's happening in the Enterprise Communications market and how you can take advantage of this landscape
- How Star2Star delivers a white-glove, concierge-level sales and marketing experience for you and your customers
- Multiple partnering options, from wholesale to direct reseller, to fit the business model that matches your needs



Who Should Attend This Webinar?

- If you are a Citrix Service Provider looking to increase your margins
- If you resell Citrix technology and are aiming to increase ARPU
- If you are a current Star2Star Partner looking to increase your earnings and move further up-market.

Featured Speakers



Mick Miralis

Senior Director Strategic Partners, Star2Star



Nitin Sharma

Senior Product Marketing Manager, Citrix